

# Lititz 2010 Fire & Ice Festival – February 12-15, 2010

## SPONSORSHIP FORM

### Ice Sculpture Information:

*One block Ice Sculpture* \$350.00 *Giant & Multiple Block Sculptures* (Based upon Sculpture)  
*Throne Sponsor (Only one Available)* (Call for Quote)

\*\* Special Order/Logo's are available at an additional charge of \$50-\$200 depending upon design.

- More than One business may split the cost in a joint effort. All names will be attached to the sculptures and receive equal advertising opportunities.
- First come first serve on choice of design.
- No duplicates will be made.
- Choice of 400+ sculpture designs.
- No refunds.
- Throne theme may be chosen by sponsor.
- Sculpture will be located in front of your store in the downtown area. If your business is not located in downtown Lititz, it will be placed within the Festival designated location.
- Not responsible for vandalism or acts of Nature. We will provide 24 hour security, surveillance, and every effort will be made to ensure safety of all sculptures during the Festival.

### Friday Night Block Party (10x10 space /Additional space available for food trailers)

- \$25 for Non-Profits
- 20% of sales for Food Vendors (\$50 deposit is required and will be deducted from your 20%).
- \$50 for All other retail

### Chili Cook-off Participant – Saturday, February 13, 2009

Participants are responsible for chili to feed in 1 ounce containers for 1000 + visitors (approximately 10 gallons). You designate the charity you wish to have your "winnings" go to and must be present during the event. Event provides feeding containers, napkins, table linens, tables and spoons. All chili must be kept warm in chafing dish's (no electrical facilities in the venue area are available) however crock pots or other holding containers can be utilized in the kitchen of the facility. Participation and space is limited to first 15 entries. Cook-off attendee's will vote for favorite chili/charity with money/tickets purchased at event. 100% of proceeds will go to your charity.

### Winter Wonderland Carnival Sponsor – Saturday, February 13, 2009

Sponsorships available from \$50 - \$500 depending upon games and amusements available. (For example, ABC Company can sponsor the Frog hopper carnival game for \$50 or the interactive Bungee Joust for \$500). Your company can man the activity if you wish *and* distribute literature or prizes to those that visit and participate in your activity.

### Event Sponsorship

- **Gold Sponsor** (\$1500): Includes multi-block sculpture; participation in Friday Night Block Party *and* sponsorship at Winter Wonderland Carnival; inclusion in all pre-event communications; inclusion in all event Posters, Event Program Guide and Event literature.
- **Silver Sponsor** (\$1000): Includes 2-block sculpture or one Special Order sculpture; participation in Friday Night Block Party; sponsorship at or Winter Wonderland Carnival (based upon availability) and inclusion in all pre-event communications.
- **Bronze Sponsor** (\$500): Includes one block sculpture; participation in Friday Night Block Party and sponsorship of small carnival game.

Please remit lower portion with check to Lititz Leo Club, PO Box 556, Lititz PA 17543. Questions can be directed via email: lititzleoclub@gmail.com or by calling (717)625-2388.

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Company Name \_\_\_\_\_ Telephone \_\_\_\_\_

Address \_\_\_\_\_

Contact Person \_\_\_\_\_ Email Address: \_\_\_\_\_

Sponsorship Level (please check one)

\_\_\_\_\_ One Block (\$350) \_\_\_\_\_ Multi-Block (Price TBD) \_\_\_\_\_ Throne

\_\_\_\_\_ Friday Night Vendor/Sponsor \$\_\_\_\_\_

\_\_\_\_\_ Chili Cook-off. All proceeds from this contest go to your choice of charities/organizations. Please send me additional information/contact me.

\_\_\_\_\_ Winter Wonderland Carnival Sponsor \_\_\_\_\_ Level of Sponsorship (Dollar Amount Required)

\_\_\_\_\_ Event Sponsor. \_\_\_\_\_ Bronze (\$500) \_\_\_\_\_ Silver (\$1000) \_\_\_\_\_ Gold (\$1500)